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PRESS RELEASE  
FOR IMMEDIATE RELEASE

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## **TWO TICKETS TO PGA CHAMPIONSHIPS ON 18<sup>TH</sup> GREEN TO BE AUCTIONED OFF**

Live Auction Item at Wisconsin Athletic Hall of Fame Could Not Be Upgraded If You Had More Money to Spend

November 17, 2009 – Milwaukee, WI – The 2009 Wisconsin Athletic Hall of Fame Induction Ceremony will take place Friday November 20th at the Milwaukee Theatre. The live auction item is a 2010 PGA Championship package at Whistling Straits in Kohler, WI.

The package includes: Champions Club - 2 individual seats for Sunday. Exclusive, Championship-themed hospitality venue that includes food & beverage and reserved seating as well as mingling and networking opportunities with other Champions Club guests; reserved seating on 18th Green - 2 individual seats for Sunday. This special ticket option allows its holder access to a reserved grandstand behind the 18th green. This is a guaranteed seat close to the action.

"This is the best possible access to the most distinguished sporting event to occur in Wisconsin in 2010." said Andrea Hoeschen, Event Director for the Wisconsin Athletic Hall of Fame Induction Ceremony. "If you wanted to upgrade this package, you couldn't do it."

The live auction will take place in the middle of the 2009 Wisconsin Athletic Hall of Fame Induction Ceremony. Both General admission and VIPs can bid on the package. General admission tickets for \$20 are still available at [www.sportsinwisconsin.com](http://www.sportsinwisconsin.com) (click on WI Athletic Hall of Fame) until Friday, November 20<sup>th</sup> at noon.

### **Other notable silent auction items include:**

- Throw out the first pitch at a Brewers Game
- Pass for four people to watch Brewers batting practice and tickets to the game
- Golf lessons from the head coach of the Marquette Golf team
- Badger football package: 2010 home opener tickets with pregame sidelines access, AND run out onto the field with the team
- Badger basketball package: four bench tickets to the 2/13/10 game with locker room access afterwards (outcome dependant)
- Private tennis lessons w/John Powless. Also comes with his racket & clothing worn at Grand Slam events
- Trip to AZ to see the Brewers play the Diamondbacks in May (includes airfare and lodging)
- Private golf lesson with head coach of the UW Men's Golf at University Ridge
- Four tickets to the Culver's Camp Randall Classic, signed hockey stick and jersey
- Use of the MillerCoors Suite at the 2/17 Bucks game includes parking passes, beverages, pizza and popcorn
- Ride the giant puck at a Milwaukee Admirals Game, use of suite, tickets and parking to the game

### **CLASS OF 2009:**

**Ab Nicholas**, a University of Wisconsin Basketball All-American and sports philanthropist

*Presented by Pat Richter*

**Barry Alvarez**, coach of back-to-back University of Wisconsin Rose Bowl Champions

*Presented by Hayden Fry*

**Bob Harlan**, former president and CEO of the Green Bay Packers

*Presented by Bud Selig*

**John Powless**, currently the top ranked senior tennis player in the world

*Presented by Tom Ragatz*

**Judith Sweet**, first female president of the NCAA (and a Milwaukee native)

*Presented by Wally Renfro*

**Lee Kemp**, one of the most accomplished American wrestlers of all time

*Presented by John Bards*

**EMCEES (ceremony only):** Dan Needles and Steve "The Homer" True

- MORE -

**Additional general admission tickets are available online at [www.sportsinwisconsin.com](http://www.sportsinwisconsin.com) (click on WI Athletic Hall of Fame) until NOON on Friday November 20<sup>th</sup>.**

**There are NO ONSITE TICKET SALES,** tickets must be purchased ONLINE in advance by Friday November 20<sup>th</sup> at NOON.

**For more about the 2009 Wisconsin Athletic Hall of Fame and to purchase tickets, visit [www.sportsinwisconsin.com](http://www.sportsinwisconsin.com) and click on "Hall of Fame" or call 608-226-4780.**

Since 1951 nearly 130 individuals have been inducted into the Wisconsin Athletic Hall of Fame, including Henry "Hank" Aaron, Bart Starr, Reggie White, Bonnie Blair and Sidney Moncrief; leaders like the legendary coaches Earl "Curly" Lambeau, Vince Lombardi and Al McGuire; and renowned announcers from Earl Gillespie to Bob Uecker.

In 1951 the new Milwaukee Arena and Auditorium inaugurated the Wisconsin Athletic Hall of Fame to honor outstanding sports figures whose achievements earned them special acclaim. Every two years another group of Hall of Fame members was selected and inducted in an awards ceremony during which a large bronze plaque immortalizing each inductee was unveiled.

Qualifications for potential Wisconsin Athletic Hall of Fame members include having made a significant contribution or compiled a record of achievement in sport that has benefited or enhanced sport in Wisconsin or elsewhere. The said individual must be or have been a resident of Wisconsin or have substantial ties to Wisconsin and sports in Wisconsin.

Induction into the Wisconsin Athletic Hall of Fame occurs every two years. Potential inductees are sought from the public during a specified period. Upon conclusion of the nomination period, nominees are presented to the Wisconsin Athletic Hall of Fame Committee. The Committee then recommends the class to the board of the Wisconsin Sports Development Corporation for their approval.

The Nomination Committee is comprised of Board Members of the Wisconsin Sports Development Corporation, Wisconsin Media Members and current Wisconsin Athletic Hall of Fame members.

2007 inductees included Dick Bennett, Cecil Cooper, Sen. Herb Kohl, Harry "Buddy" Melges, Jr., Frederick C. Miller, and Mike Webster.

The Wisconsin Athletic Hall of Fame sponsors include 540 ESPN Radio, Brewers Charities, NGL Insurance Group, Midwest Airlines, Northway Communications and Time Warner Cable.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Shape Up Badger State Kids and Lighten Up Wisconsin..

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