



CONTACT:
Jessica Gammey
Phone: 608.226.4780 ext. 246
Fax: (608) 226.9550
jgammey@sportsinwisconsin.com

MEDIA ALERT

FOR IMMEDIATE RELEASE

TWO COMPLIMENTARY PASSES FOR EACH MEDIA OUTLET

What You Need to Know to Cover the WI Athletic Hall of Fame Induction Ceremony

November 13, 2009 – Milwaukee, WI – The 2009 Wisconsin Athletic Hall of Fame Induction Ceremony will take place Friday November 20th at the Milwaukee Theatre. Each media outlet will be granted two complimentary general admission passes to cover the ceremony.

Media must RSVP by Thursday November 19th at 5pm if they would like the two free passes to the Induction Ceremony beginning at 7:15 pm. Television cameras will be allowed. All media may attend the media interview sessions beginning at 4:15 pm at the Milwaukee Theatre without RSVPing.

WHAT

Inductee Media Interview Sessions
Induction Ceremony

WHEN

Friday November 20th, 2009
Media Interviews: 4:15 pm – 5:15 pm
Ceremony: 7:15 pm. Doors open to public at 6:30 pm.

WHERE

Milwaukee Theatre
500 West Kilbourn Avenue
Milwaukee, WI 53203

WHO

Ab Nicholas, a University of Wisconsin Basketball All-American and sports philanthropist
Presented by Pat Richter

Barry Alvarez, coach of back-to-back University of Wisconsin Rose Bowl Champions
Presented by Hayden Fry

Bob Harlan, former president and CEO of the Green Bay Packers
Presented by Bud Selig

John Powless, currently the top ranked senior tennis player in the world
Presented by Tom Ragatz

Judith Sweet, first female president of the NCAA (and a Milwaukee native)
Presented by Wally Renfro

Lee Kemp, one of the most accomplished American wrestlers of all time
Presented by John Bardsis

EMCEES (ceremony only): Dan Needles and Steve "The Homer" True

RETURNING HALL OF FAME MEMBERS (ceremony only): Hank Raymonds, Jan Doleschal, Pat Richter, and Bud Selig

- MORE -

TO RECEIVE A COMPLIMENTARY MEDIA PASS FOR THE CEREMONY:

RSVP to Jessica Gammey jgammey@sportsinwisconsin.com with your full name, the name and contact information of your Media organization and the name of up to one additional media member (if necessary) from your organization BY Thursday November 19th at 5pm.

TO ATTEND THE INDUCTEE MEDIA INTERVIEW SESSION ON BEHALF OF YOUR MEDIA ORGANIZATION:

Arrive at the Milwaukee Theatre between 4:15 pm and 5:15 pm on Friday November 20th and follow MEDIA directions. No need to RSVP. Interview session will end promptly at 5:15 pm; please plan accordingly.

Additional general admission tickets are available online at www.sportsinwisconsin.com (click on WI Athletic Hall of Fame) until NOON on Friday November 20th.

There are NO ONSITE TICKET SALES, tickets must be purchased ONLINE in advance by Friday November 20th at NOON.

For more about the 2009 Wisconsin Athletic Hall of Fame and to purchase tickets, visit www.sportsinwisconsin.com and click on "Hall of Fame" or call 608-226-4780.

Since 1951 nearly 130 individuals have been inducted into the Wisconsin Athletic Hall of Fame, including Henry "Hank" Aaron, Bart Starr, Reggie White, Bonnie Blair and Sidney Moncrief; leaders like the legendary coaches Earl "Curly" Lambeau, Vince Lombardi and Al McGuire; and renowned announcers from Earl Gillespie to Bob Uecker.

In 1951 the new Milwaukee Arena and Auditorium inaugurated the Wisconsin Athletic Hall of Fame to honor outstanding sports figures whose achievements earned them special acclaim. Every two years another group of Hall of Fame members was selected and inducted in an awards ceremony during which a large bronze plaque immortalizing each inductee was unveiled.

Qualifications for potential Wisconsin Athletic Hall of Fame members include having made a significant contribution or compiled a record of achievement in sport that has benefited or enhanced sport in Wisconsin or elsewhere. The said individual must be or have been a resident of Wisconsin or have substantial ties to Wisconsin and sports in Wisconsin.

Induction into the Wisconsin Athletic Hall of Fame occurs every two years. Potential inductees are sought from the public during a specified period. Upon conclusion of the nomination period, nominees are presented to the Wisconsin Athletic Hall of Fame Committee. The Committee then recommends the class to the board of the Wisconsin Sports Development Corporation for their approval.

The Nomination Committee is comprised of Board Members of the Wisconsin Sports Development Corporation, Wisconsin Media Members and current Wisconsin Athletic Hall of Fame members.

2007 inductees included Dick Bennett, Cecil Cooper, Sen. Herb Kohl, Harry "Buddy" Melges, Jr., Frederick C. Miller, and Mike Webster.

The Wisconsin Athletic Hall of Fame sponsors include 540 ESPN Radio, Brewers Charities, NGL Insurance Group, Midwest Airlines, Northway Communications and Time Warner Cable.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Shape Up Badger State Kids and Lighten Up Wisconsin..

###