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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**NATIONAL DODGEBALL TOUR MAKES STOP IN THE BADGER STATE**

The Sport Is More Popular In Wisconsin Than One Might Think

**Milwaukee, WI** (September 19, 2008) – The Duck 'N Dodge National Dodgeball Tour will make a stop in Milwaukee, WI Saturday, October 18, 2008. It is one of eight stops to be made nationally. The sport of Dodgeball is more popular in Wisconsin than one might think.

The National tour makes stops in Detroit, Atlanta and Orlando to name a few cities and will now visit Milwaukee, WI. In 2004, the movie *Dodgeball: A True Underdog Story* brought renewed attention to the sport and its popularity continues. Leagues and tournaments sprung up across the country, Wisconsin being no different. The Midwest Unconventional Sports Association (MUSA), coordinates the sport throughout Wisconsin including Milwaukee, Madison, Green Bay, the Fox Valley and the North Shore.

"This is going to be a great event," said Ron Vincent, Chief Executive Officer of the Wisconsin Sports Development Corporation. "It's just a one day tournament, people can come out and play or just watch, I'm sure it will be quite entertaining."

Participants will also have a chance to win cash prizes in both Men's and Co-Rec Divisions; first places will receive \$1000, second \$500 and third \$250. Dodgeball is a unique pastime sport requiring minimal equipment, set up and athletic skill. Anyone can play. Dodgeball promotes an active lifestyle while having fun at the same time.

The tournament will take place at the Milwaukee County Sports Complex. There will be entertainment, beverages and a festive environment. Teams will score points for participating in tour events and be ranked nationally. At the end of the tour, the team with the most points will be crowned the National Duck 'N Dodge Champion.

Online registration is open until Wednesday, October 15. If you're looking for sponsorship opportunities or would like to volunteer, please contact our staff at 608-226-4780.

For tournament information, visit [www.badgerstateduckanddodge.com](http://www.badgerstateduckanddodge.com) or call 608.226.4780.

Wisconsin Sports Development Corporation is a nonprofit sports management organization that helps develop sports tourism in Wisconsin and aims to foster participation, competition and memorable experiences through our events and programs that promote health, active lifestyles and a sense of community.

WSDC properties include the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge Duck. WSDC is also the local host of Ironman Wisconsin.

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