



Keith Du Puis, 2010 Otto Breitenbach Spirit of the Games Award Winner

For more than 15 years, Mosinee's Keith Du Puis has proudly and enthusiastically supported the Badger State Winter Games. From his early days working at a local radio station that promoted the Games to his current volunteer support as Chair for the Badger State Games Winter Festival, Keith's involvement has been instrumental in the Games' success. It is quite fitting that he be honored with the Otto Breitenbach 2010 Spirit of the Games Award.

Keith, co-owner of Adrenalign Marketing, Wausau, has taken the 2010 Winter Festival to a new level by selflessly donating an extraordinary amount of time and talents to benefit not only the Games, but also the Wausau community. By soliciting and securing the participation of other local businesses, organizations and individuals from throughout the community and approaching the project with a spirit of collaboration and fun, he has made possible the creation of an impressive downtown event that includes a variety of athlete exhibitions, entertainment and celebrations.



"I love when a plan comes together," he exclaims. "It's wonderful to get so many different aspects of the community involved and to help other businesses thrive while at the same time supporting and enhancing the Badger State Games."

Humbled by the award, Keith insists "I'm really just an 'average Joe citizen' using the resources I have to help. If I can help, that's what I like to do."

In addition to his leadership and involvement with the Winter Festival, Keith and his family are sports enthusiasts who enjoy the people they meet and the friendships they make each year, along with the overall excitement that surrounds the Games. "There's an amazing energy around the Games whether you're participating in an event or not. It's just exciting to be around it."

"The Games are a great thing for families," Keith adds. "There's a definite feeling of support and camaraderie and terrific opportunities to get involved and work together. Wisconsin is so lucky to have the Games."

And the Games are lucky to have the support and leadership of those who embody the excitement and enthusiasm for sports and the Badger State Games – people like Keith Du Puis.