



PRESS RELEASE
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GOLD MEDAL GAMES TO BE PLAYED AT THE BRADLEY CENTER

Teams Making It to the Final Round In 5 of 6 Divisions Will Lace Up Where The Pros Do

October 9, 2009 – Madison, WI – the Badger State Winter Games and Wisconsin Sports Development Corporation are excited to announce that the 5 of the 6 gold-medal games for the 2009 Hockey Tournament will take place at the Bradley Center.

“We are excited to be a part of the Badger State Games because we believe it’s important for the Admirals to play a role in the promotion of youth hockey in the state of Wisconsin,” said Harris Turer, of the Milwaukee Admirals. “Being a sponsor of the largest youth tournament in the state goes a long way towards that. It also helps promote travel to Milwaukee for all of the participating teams outside of the Milwaukee area.

This is the first year the Badger State Winter Games Hockey Tournament will take place in the Milwaukee area. The tournament as previously been spread out around Wisconsin from Rhinelander to West Allis and Shawano to Medford, for example. In an effort to create more of a festival feel, organizers attempted to secure rinks in one geographical location.

“The Badger State Games have run the largest youth tournament in the state of Wisconsin. By bringing it down to Milwaukee we believe that the tournament will be taken to a whole new level, said Turer. “Milwaukee offers some outstanding local rinks along with all the great local attractions topped by Badger State Games Night at the Milwaukee Admirals game on January 29th. All of the participants will receive a ticket to see the Milwaukee Admirals game that night vs. the Houston Aeros. The opportunity to see the only professional hockey team play is only possible here in Milwaukee.”

The Admirals will be providing a free Admirals souvenir to all players who participate in Badger State Games. They will also receive their free ticket to the Admirals game the night of the 29th. There will be an on-ice contest featuring specially selected players from the Badger State Games. Athletes and Badger State Games supporters will be recognized at the Game.

The Milwaukee Admirals have the Bradley Center ice reserved on Sunday for the game at 4:00 pm, but they’ve donated the ice in the morning to the Badger State Games Hockey Tournament. There is enough time for five games to be played. The sixth medal round will take place at the Kern Center.

Registration for the 2009 Badger State Winter Games Hockey Tournament will open Monday, September 28th, 2009 at 9:00 am. Forty-eight teams will be accepted in the six divisions offered with eight teams per division (Mite, Squirt – Intermediate, Squirt – Elite), Pee Wee – Intermediate, Pee Wee – Elite, Bantam). Registration will be accepted on a first come, first served, basis. Wisconsin and Illinois teams will be accepted.

Registration for all Badger State Winter Games sports and events is now open. In an effort to provide a better experience for participants, registration for certain events will be capped.

Participation scholarship funds are available for youth (ages 18 and younger) through the Wisconsin Sports Foundation. To apply for these funds or to make a donation to provide an opportunity for an underprivileged youth to participate, contact Andrea Hoeschen by sending an email to ahoeschen@sportsinwisconsin.com or calling 414.336.6191.

For more about the 2010 Badger State Winter Games and to register, visit www.badgerstategames.org or call 608-226-4780.

The Badger State Winter Games major sponsors include American Family Insurance, Charter Communications, Ministry Health Care, Time Warner Cable, the Wausau/Central Wisconsin Convention & Visitors Bureau and the Wisconsin Milk Marketing Board, with special thanks to TravelWisconsin.com.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Shape Up Badger State Kids and Lighten Up Wisconsin.

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