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**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

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**TRAIL RUN COURSE DECIDED**

Badger State Games Chooses Course for Inaugural Trail Run

November 25, 2008 – Madison, WI – The American Family Insurance Badger State Winter Games has chosen a course for its inaugural trail run. It will take place at the Wausau School Forest on Sunday February 8<sup>th</sup>, 2009 and will consist of one five-kilometer loop. The course will be rolled (groomed).

In an effort to make the Games more accessible for everyone, a trail run has been added to the Winter Games. Due to the nature of the activities, many winter sports require special equipment or skills to participate, including those in the American Family Insurance Badger State Winter Games.

“We noticed that we didn’t have a winter event that anyone could come out and participate in, so this year we added a trail run. No special equipment necessary,” said John Eisele, Director of Operations, “just throw on some warm clothes and running shoes and come be part of the Games.”

**For more about the 2009 Winter Games and to register, visit [www.badgerstategames.org](http://www.badgerstategames.org) or call 608-226-4780.**

The American Family Insurance Badger State Winter Games major sponsors include Central Wisconsin Convention and Visitors Bureau, Charter Communications, Ministry Health Care, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to TravelWisconsin.com.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge. WSDC is also the local host of the Ford Ironman Wisconsin triathlon.

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