



CONTACT:
Jessica Gammey, Director of Marketing
Phone: (608) 226.4780 ext. 246
jgammey@sportsinwisconsin.com

PRESS RELEASE FOR IMMEDIATE RELEASE

BADGER STATE GAMES RELEASES 2009 FOX CITIES VENUES LIST

Nearly 30 Locations in the Fox Valley and Surrounding Areas Will Play Host to the Games

April 8, 2009 – Madison, WI – the American Family Insurance Badger State Summer Games has released the list of venues for the 2009 Summer Games. The 25th annual Summer Games will take place in the Fox Cities and surrounding areas.

Nearly 30 sites will play host to the 2009 Summer Games including municipal sites such as parks, schools and area roads, as well as recreational facilities like Superbowl Bowling Center, Chaska Golf Course and the non-profit Heart of the Valley YMCA.

“The American Family Insurance Badger State Games will showcase the Fox Valley’s facilities to over 10,000 athletes and volunteers from around the state,” said Ron Vincent, Chief Executive Officer for the Wisconsin Sports Development Corporation. “The potential is there to bring the Fox Valley to the top of mind for sports destinations. The recreational facilities and schools in the area that are hosting our events are well maintained and in great shape.

“The participants are going to experience all the excitement we’ve seen so far as we’ve worked with our local volunteer groups,” said Vincent. “It’s the people that make the Games what they are and you’ll see and feel that when you come to the Fox Cities. The whole community is gearing up for their arrival.”

The Wisconsin Sports Development Corporation (WSDC) began touring Fox Valley facilities following the 2008 Summer Games. Working together with the Fox Cities Convention and Visitors Bureau they were able to secure all facilities for the 2009 Games with the exception of the Cycling course, which is challenging due to the logistics needed to coordinate a road cycling race. Organizers anticipate finalizing the Cycling course within the next few weeks.

The American Family Insurance Badger State Games emerged as part of a national State Games movement to provide competitive opportunities for amateur athletes.

Modeled after the Olympics, the philosophy of the American Family Insurance Badger State Games is that everyone plays regardless of age or skill level. The Games embody the values of participation and good sportsmanship. The Summer and Winter Games remain Wisconsin's only Olympic-style sports festivals and are truly grassroots events that rely on the dedication of thousands of volunteers and the support of corporate partners.

For more about the 2009 Summer Games and to register, visit www.badgerstategames.org or call 608-226-4780.

The American Family Insurance Badger State Summer Games' major sponsors include the Boldt Company, Charter Communications, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to the Fox Cities Stadium Charitable Fund within the Community Foundation for the Fox Valley Region and TravelWisconsin.com. Local media partners include The Post Crescent, WFRV-TV Channel 5, AM 1570/95.3 FM The Score and News Talk 1150 WHBY. The Games are hosted by the Fox Cities Convention and Visitors Bureau.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Badger State Duck 'N Dodge, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge. WSDC is also the local host of the Ford Ironman Wisconsin triathlon.

--- more ---

Badger State Games Releases Fox Cities Venues List, page 2

2009 American Family Insurance Badger State Games Venues

Sport	Date	Deadline	Onsite REG	Venue
5K Run / Walk *	July 4	July 4, 2009	Yes	Fox Firecracker 5K Kaukauna Course
Archery	June 26 - 28	June 22, 2009	Yes	Outagamie Conservation Club
Baseball	June 26 - 28	June 8, 2009		Appleton Little League Fields @ USA Youth
Basketball - Adult	June 26 - 28	June 8, 2009		Kimberly High School
Basketball - Scholastic	June 26 - 28	June 8, 2009		Appleton North High School
Basketball - 3 on 3	June 26 - 28	June 8, 2009		Heart of the Valley YMCA
Basketball - Youth	June 26 - 28	June 8, 2009		Appleton North High School
Bowling	June 27 - 28	June 22, 2009		Super Bowl
Clay Target Sports - Trap	June 26 - 28	June 22, 2009	Yes	Outagamie Conservation Club
Clay Target Sports - Sporting Clays	June 26 - 28	June 22, 2009	Yes	J&H Game Farm
Clay Target Sports - Skeet	June 26 - 28	June 22, 2009	Yes	J&H Game Farm
Curling	June 26 - 28	June 15, 2009		Green Bay Curling Club
Cycling - Time Trial	June 27	June 22, 2009	Yes	Fox Cities Rural Road
Cycling - Road Race	June 27	June 22, 2009	Yes	Fox Cities Rural Road
Disc Golf	June 27 - 28	June 25, 2009		Plamann Park
Fast Pitch - Adult	June 26 - 28	June 8, 2009		Appleton Memorial Park
Fast Pitch - Youth	June 26 - 28	June 8, 2009		Appleton Memorial Park
Golf - Adult	June 27 - 28	June 10, 2009		Chaska Golf Course
Golf - Youth	June 25	June 10, 2009		Winagamie Golf Course
Golf - Junior	June 25	June 10, 2009		Winagamie Golf Course
Golf - Senior	June 25	June 10, 2009		Chaska Golf Course
Gymnastics	June 27 - 28	June 15, 2009		Heart of the Valley YMCA
Inline Marathon	June 28	June 22, 2009	Yes	Lakeshore Drive, Calumet County
Lacrosse	June 26 - 28	June 8, 2009		St. Joe's Middle School
Martial Arts	June 28	June 22, 2009	Yes	Radisson Paper Valley Hotel
Racquetball	June 26 - 28	June 22, 2009		Appleton YMCA
Rowing	June 27	June 17, 2009		Fox River, Appleton
Soccer - Adult	June 27 - 28	June 3, 2009		Menasha Area Soccer Club Fields
Soccer - Youth	June 26 - 28	June 3, 2009		USA Youth Sports Complex
Swimming - Age Group	June 26 - 28	June 5, 2009		Erb Park Pool
Swimming - Masters	June 28	June 5, 2009		Erb Park Pool
Tennis - Adult	June 19 - 21	June 8, 2009		Fox Cities Racquet Club
Tennis - Novice	June 19 - 21	June 8, 2009		Fox Cities Racquet Club
Tennis - Junior USTA*	June 26 - 28	June 21, 2009		Fox Cities Racquet Club
Track & Field - Youth	June 27	June 22, 2009		UW Oshkosh JJ Keller Field at Titan Stadium
Track & Field - Adult	June 28	June 22, 2009		UW Oshkosh JJ Keller Field at Titan Stadium
Triathlon*	June 20	June 19, 2009		High Cliff Triathlon
Ultimate Frisbee	June 26 - 28	June 8, 2009		Neenah Memorial Park
Volleyball	June 26 - 28	June 15, 2009		Chula Vista Resort
Wrestling	June 27	June 17, 2009		Hortonville High School