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PRESS RELEASE FOR IMMEDIATE RELEASE

66 YR-OLD: BADGER STATE GAMES PARTICIPANT 17 YEARS IN A ROW

Both A Track & Field and Gymnastics Athlete, Madison Man Awarded Spirit of the Games Award

May 15, 2009 – Madison, WI – the American Family Insurance Badger State Summer Games registration is now open and registered for the 2009 events in the Fox Cities is Madison native, Bill Woehrle [pr. wer-lee], just like the past 16 years.

Bill Woehrle has always been an athlete but he made the switch from sprinting to distance running 40 years ago after he realized his father could run further than him in the Cooper's 12 minute-mile test. When he heard his 65-year old, 5'8", 280-pound father, after two years of training, ran 1.5 miles on a cinder track in basketball high-top sneakers, he said, "I don't think I could do that".

Woehrle transitioned from shorter races to longer ones and in his first American Family Insurance Badger State Games experience he found out, "I'm not as fast as these old guys". But he stuck with it over the next 17 years and participated in every Badger State Summer Games track & field event except discus and pole vault. He even participated in Gymnastics.

He shares his love of being active with his family. Bill and his son Eugene competed together in the Summer Games as well as the State Games of America, for which you must qualify by winning a medal at the Badger State Games. His daughter Marcy is an avid Special Olympics athlete competing in a wider variety of events than even Bill and Eugene. His other daughter, Jessie recently graduated from UW-Whitewater and he and his wife Tracy celebrated their 32nd year of marriage on May 13th to which Bill commented, "Oh-oh, I have to get her a card yet".

There will be no slowing down for Woehrle anytime soon. On Wednesday he stopped by the Game's office in Madison to sign up for his 17th Badger State Summer Games in a row. He says he runs to stay healthy. At an event a couple years ago, doctors were measuring bone density and one doctor headed in Bill's direction. Bill thought for sure he'd be taken out of the race, but the doctor insisted on retesting him four times. His score did not register for someone his age. "It felt good when they told me I had the bone density of a teenager," said Woehrle.

Between events, such as the Badger State Games, Senior Olympics and various marathons and half-marathons, Bill keeps busy, and keeps his heart rate low (at 50 beats per minute bpm), by running 7-12 miles and lifting weights for an hour on alternate days.

On June 28th, Bill will toe the line at Titan Stadium at UW-Oshkosh for his 17th Badger State Games. This time he will line up as the Otto Breitenbach Spirit of the Games award winner. Bill is quick to tell you stories about his family and friends, and quick to shy away from a mention about his accomplishments. Bill enjoys athletics for the experience he can share with others and the American Family Insurance Badger State Summer Games recognizes his enthusiasm and dedication to the Games and is proud to award him with the 2009 Otto Breitenbach Spirit of the Games Award.

To contact Bill Woehrle [pr. wer-lee] call 608.831.2993. Bill has been a Madison, WI resident since 1982.

For more about the 2009 Summer Games and to register, visit www.badgerstategames.org or call 608-226-4780.

The American Family Insurance Badger State Summer Games' major sponsors include the Boldt Company, Charter Communications, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to the Fox Cities Stadium Charitable Fund within the Community Foundation for the Fox Valley Region and TravelWisconsin.com. Local

media partners include The Post Crescent, WFRV-TV Channel 5, AM 1570/95.3 FM The Score and News Talk 1150 WHBY. The Games are hosted by the Fox Cities Convention and Visitors Bureau.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Badger State Duck 'N Dodge, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge. WSDC is also the local host of the Ford Ironman Wisconsin triathlon.

Badger State Games Releases Fox Cities Venues List, page 2
 2009 American Family Insurance Badger State Games Venues

Sport	Date	Deadline	Onsite REG	Venue
5K Run / Walk *	July 4	July 4, 2009	Yes	Fox Firecracker 5K Kaukauna Course
Archery	June 26 - 28	June 22, 2009	Yes	Outagamie Conservation Club
Baseball	June 26 - 28	June 8, 2009		Appleton Little League Fields @ USA Youth
Basketball - Adult	June 26 - 28	June 8, 2009		Kimberly High School
Basketball - Scholastic	June 26 - 28	June 8, 2009		Appleton North High School
Basketball - 3 on 3	June 26 - 28	June 8, 2009		Heart of the Valley YMCA
Basketball - Youth	June 26 - 28	June 8, 2009		Appleton North High School
Bowling	June 27 - 28	June 22, 2009		Super Bowl
Clay Target Sports - Trap	June 26 - 28	June 22, 2009	Yes	Outagamie Conservation Club
Clay Target Sports - Sporting Clays	June 26 - 28	June 22, 2009	Yes	J&H Game Farm
Clay Target Sports - Skeet	June 26 - 28	June 22, 2009	Yes	J&H Game Farm
Curling	June 26 - 28	June 15, 2009		Green Bay Curling Club
Cycling - Time Trial	June 27	June 22, 2009	Yes	Fox Cities Rural Road
Cycling - Road Race	June 27	June 22, 2009	Yes	Fox Cities Rural Road
Disc Golf	June 27 - 28	June 25, 2009		Plamann Park
Fast Pitch - Adult	June 26 - 28	June 8, 2009		Appleton Memorial Park
Fast Pitch - Youth	June 26 - 28	June 8, 2009		Appleton Memorial Park
Golf - Adult	June 27 - 28	June 10, 2009		Chaska Golf Course
Golf - Youth	June 25	June 10, 2009		Winagamie Golf Course
Golf - Junior	June 25	June 10, 2009		Winagamie Golf Course
Golf - Senior	June 25	June 10, 2009		Chaska Golf Course
Gymnastics	June 27 - 28	June 15, 2009		Heart of the Valley YMCA
Inline Marathon	June 28	June 22, 2009	Yes	Lakeshore Drive, Calumet County
Lacrosse	June 26 - 28	June 8, 2009		St. Joe's Middle School
Martial Arts	June 28	June 22, 2009	Yes	Radisson Paper Valley Hotel
Racquetball	June 26 - 28	June 22, 2009		Appleton YMCA
Rowing	June 27	June 17, 2009		Fox River, Appleton
Soccer - Adult	June 27 - 28	June 3, 2009		Menasha Area Soccer Club Fields
Soccer - Youth	June 26 - 28	June 3, 2009		USA Youth Sports Complex
Swimming - Age Group	June 26 - 28	June 5, 2009		Erb Park Pool
Swimming - Masters	June 28	June 5, 2009		Erb Park Pool
Tennis - Adult	June 19 - 21	June 8, 2009		Fox Cities Racquet Club
Tennis - Novice	June 19 - 21	June 8, 2009		Fox Cities Racquet Club
Tennis - Junior USTA*	June 26 - 28	June 21, 2009		Fox Cities Racquet Club
Track & Field - Youth	June 27	June 22, 2009		UW Oshkosh JJ Keller Field at Titan Stadium
Track & Field - Adult	June 28	June 22, 2009		UW Oshkosh JJ Keller Field at Titan Stadium
Triathlon*	June 20	June 19, 2009		High Cliff Triathlon
Ultimate Frisbee	June 26 - 28	June 8, 2009		Neenah Memorial Park

Volleyball	June 26 - 28	June 15, 2009		Chula Vista Resort
Wrestling	June 27	June 17, 2009		Hortonville High School

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