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PRESS RELEASE
FOR IMMEDIATE RELEASE

IL RESIDENTS WELCOME TO COMPETE IN BORDERING STATE GAMES

With the Prairie State Games On A Break, Neighboring States Welcome Participants Until the IL Games Return

June 2, 2008 – Madison, WI – the American Family Insurance Badger State Games (Wisconsin) along with the Bluegrass State Games (Kentucky), the Iowa Games and the Show-Me State Games (Missouri) have agreed to welcome residents of Illinois and the Prairie State Games to participate in neighboring State Games.

“The opportunity to participate in amateur athletics is important,” said Ron Vincent, Chief Executive Officer of the Wisconsin Sports Development Corporation, the owner of the American Family Insurance Badger State Games. “We hope Illinois residents will get their Prairie State Games back soon, but until then, they should have an opportunity to compete and a chance to advance to the State Games of America.”

Out-of-state athletes competing in the Badger State Games (most events) will not displace a Wisconsin Resident from advancing to the State Games of America, but will be scored separately. For information on rules and regulations of competition, please contact each individual State.

American Family Insurance Badger State Games (Wisconsin)

June 20th-29th, 2008
Madison, WI
www.badgerstategames.org
info@sportsinwisconsin.com
608.226.4780

Bluegrass State Games (Kentucky)

July 18-27th
Lexington, KY
www.bsgs.org
info@bgsq.org
1-800-722-2474

Iowa State Games

July 17-27th (some events in June)
Ames, IA
www.iowagames.org
info@iowagames.org
1.888.777.8881

Show-Me State Games (Missouri)

July 18-Aug 3rd
www.smsg.org
gilld@missouri.edu
573-882-2101

For more about the 2008 Summer Games and to register, visit www.badgerstategames.org or call 608-226-4780.

The American Family Insurance Badger State Summer Games major sponsors include Charter Communications, Ministry Health Care, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to TravelWisconsin.com.

Wisconsin Sports Development Corporation (WSDC) is a nonprofit sports management organization whose mission is to foster participation, competition and memorable experiences through events and programs that promote health, active lifestyles and a sense of community. WSDC owns the American Family Insurance Badger State Games, the Wisconsin Athletic Hall of Fame, Paddle & Portage, Badger State Duck 'N Dodge, Shape Up Wisconsin Kids, Lighten Up Wisconsin and the Fit Kids Challenge. WSDC is also the local host of the Ford Ironman Wisconsin triathlon.

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