



## **MEDIA KIT**

2008 American Family Insurance  
Badger State Summer Games

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# TABLE OF CONTENTS

**QUICK SUMMERY 2008**..... page 3-4

**2008 FEATURED SPORTS**.....page 5

**SCHEDULE OF EVENTS**..... page 6-8

**NEW THIS YEAR**.....page 9

**BSG BY THE NUMBERS**..... page 9

**VOLUNTEER OF THE YEAR**.....page 10

**OTTO BREITENBACH SPIRIT OF THE GAMES AWARD**..... page 11

**COMMISSIONER CONTACT INFORMATION**.....page 12-13

These individuals are the site managers and run each sport. They are often strong advocates and can provide you with information such as trends within their respective sports. Please note, that during the day(s) of competition, they may be busy and unable to talk for long. It may be best to contact them before the event.

**BSG: A BRIEF HISTORY**.....page 14

**REGISTRATION FEES AND DEADLINES**.....page 15-17

**2009 – MOVING TO THE FOX CITIES**.....page 17

## ATHLETE CONTACT INFORMATION

Email Jessica Gammey [jgammey@sportsinwisconsin.com](mailto:jgammey@sportsinwisconsin.com) to have a list of athletes from your area sent to you. Every effort will be made to acquire the information, we can not guarantee the information will be available.

### MEDIA CONTACT:

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## QUICK SUMMERY 2008

### NEW THIS YEAR/NOTABLES

- 24<sup>th</sup> annual Summer Games
- Added Wakeboarding, Water Skiing, 3 Event Ski
- Brought back Roller Hockey
- Gymnastics participation way up – could be due to Olympic year, as we sometimes see a jump in numbers in a specific sport either before after the Olympics
- Inline marathon part of National Rollercup and the Rollerblade Events Network
  - o Two national organizations working to increase participation in and awareness of Inline skating
  - o WSDC is proud to partner with them to help with these efforts
- Track & Field events moved to Fox Cities due to venue being under construction
  - o State of the art facility
  - o Great opportunity for athletes to compete at such a nice venue

### BSG BY THE NUMBERS

24<sup>th</sup> Annual Summer Games

1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> - Medal Winners Advance to State Games of America – visit [www.stategames.org](http://www.stategames.org) for more information

38 Venues, 27 Sports, 1800 Volunteers, 1900 Medals will be awarded in 2008

### VOLUNTEER OF THE YEAR

- Volunteer of the Year:
  - o Lloyd Weidemann
    - Has been involved with BSG Shotgun Shooting since it became an event in 1988.
    - Former Sauk Prairie Trap and Skeet Club Director
    - Recently diagnosed with advanced Lou Gehrig's disease, yet he still plans on helping at the Games
    - He won't let the disease stop him from doing things he loves to do

### OTTO BREITENBACH SPIRIT OF THE GAMES AWARD

- Spirit of the Games award winner:
  - o Tom Chorney, Tennis Commissioner
    - Tom is the Director of Tennis and Head Professional at Cherokee Country Club.
    - Tom has been a Tennis commissioner for the Summer Games for 20 years.

### ATHLETE CONTACT INFORMATION

Email Jessica Gammey [jgammey@sportsinwisconsin.com](mailto:jgammey@sportsinwisconsin.com) to have a list of athletes from your area sent to you. *Every effort to fulfill this will be made. We are experiencing some technology issues that affect our ability to pull some of this data.*

### SUMMER FESTIVAL

- Athlete hospitality nights/Promo rhythm & booms
  - o This year's event has been canceled, due to the venue being **under construction**.
  - o While canceling the event is not the ideal situation, we did not have the resources to find a substitute venue in the given timeline.
  - o The evening on which the Festival was scheduled is also the evening of [Rhythm and Booms](#), Wisconsin's premier Independence Day Celebration and fireworks display.
  - o It is the largest single-day event in Wisconsin.
  - o Rather than draw people away from this event, we are choosing to promote it to our athletes as another great event they can experience. We encourage you to check it out while you're in town for the Games.

## BSG SPORTS SINCE 1985



SPORT	ADDED	DROPPED
5K/10K	1985	-
Archery	1985	-
Basketball Adult	1985	-
Basketball Youth	1985	-
Basketball Scholastic	1985	-
Basketball Wheelchair	1991	2006
Badminton	1985	2006
Board Sailing	1985	?
Bowling	1985	-
Canoe/Kayak	1986	2006
Cycling Road Race/Time Trial	1985	-
Cycling Criterium	1985	2008
Disc Golf	1994	-
Diving	1985	?
Dodgeball	2007	-
Equestrian	1990	2005
Fencing	1985	?
Golf Adult	1988	-
Golf Junior	1989	-
Golf Senior	1991	-
Golf Youth	1989	-
Gymnastics	1985	-
Inline Racing	2004	-
Lacrosse	2006	-
Martial Arts	1996	-
Mountain Biking	1993	2006
Powerlifting	1988	?
Racquetball	2004	-
Roller Hockey	1995	2007
Roller Hockey	2008	-
Rowing	1985	-
Rugby	1985	?
Sailing	1985	2006
Sand Volleyball	2007	2008
Clay Target Sports	1988	-
Soccer Adult	1985	-
Soccer Youth	1985	-
Soccer 7v7	2007	-
Fastpitch	1985	-
Softball FP Youth	1985	-
Softball Coed	1990	?
Swimming Age Group	1985	-
Swimming Masters	1990	-
Tennis Novice	1985	-
Tennis USTA	1985	-
Track & Field Adult	1985	-
Track & Field Youth	1985	-
Triathlon	2004	-
Tug-of-War	1986	?
Ultimate Frisbee	1999	-
Volleyball	1985	-
Wakeboarding	2008	-
Whitewater Kayak	2000	?
Wrestling	1985	-
Waterskiing	2008	-



## 2008 FEATURED SPORTS

Sport specific information can be found at [www.badgerstategames.org](http://www.badgerstategames.org)

<b>SPORT</b>	<b>YEAR ADDED</b>
5K/10K	1985
Archery	1985
Basketball Adult	1985
Basketball Youth	1985
Basketball Scholastic	1985
Bowling	1985
Cycling Road Race/Time Trial	1985
Disc Golf	1994
Golf Adult	1988
Golf Junior	1989
Golf Senior	1991
Golf Youth	1989
Gymnastics	1985
Inline Racing	2004
Lacrosse	2006
Martial Arts	1996
Racquetball	2004
Roller Hockey	1995
Rowing	1985
Clay Target Sports	1988
Soccer Adult	1985
Soccer Youth	1985
Fastpitch	1985
Swimming Age Group	1985
Swimming Masters	1990
Tennis Novice	1985
Tennis USTA	1985
Track & Field Adult	1985
Track & Field Youth	1985
Triathlon	2004
Ultimate Frisbee	1999
Volleyball	1985
Wakeboarding	2008
Wrestling	1985
Waterskiing	2008



**TENTATIVE SCHEDULE OF EVENTS**  
**2008 American Family Insurance Badger State Summer Games**  
**June 20-22, June 27-28, 2008**

<b>Sport</b>	<b>Sites</b>	<b>Date</b>	<b>Tentative Times</b>
<b>5K/10K</b>	Lot 60 UW Campus 700 Walnut St. Madison, WI	Sat. 6/28	10K-8:15AM 5K-8:20AM <b>Check-in: 7:00-8:00AM</b>
<b>Archery</b>	Blackhawk Bowhunter's Club Near Hwy. PB & M Verona	Sat. 6/28 Sun. 6/29	7:30AM-5:00PM 7:30AM-3:00PM
<b>Basketball</b>			
Youth	Madison Memorial H.S.	Fri. 6/27 Sat. 6/28	5:00PM-9:00PM 8:00AM-6:00PM
Scholastic	MAC Sport Center	Fri. 6/27 Sat. 6/28 Sun. 6/29	5:00PM-9:00PM 8:00AM-6:00PM 8:00AM-2:00PM
Adult	MAC Sport Center	Fri. 6/20 Sat. 6/21 Sun. 6/22	5:00PM-9:00PM 8:00AM-6:00PM 8:00AM-2:00PM
<b>Bowling</b>	Bowl-A-Vard Lanes 2121 E. Springs	Sat. 6/21	11:30AM-7:00PM
<b>Clay Target Sports</b>			
Jr. Trap and Skeet	Sauk Prairie Trap & Skeet	Fri. 6/27	7:30AM-4:30PM
Open Trap, Jr. Clays, & Open Skeet, Sporting Clays	E11102 Sauk Prairie Rd. Prairie du Sac	Sat. 6/28 Sun. 6/29	7:30AM-4:30PM 7:30AM-4:30PM
Sporting Clays	Waunakee Gun Club 6680 Ripp Dr., Waunakee	Sat. 6/28 Sun. 6/29	9:00AM-4:30PM 9:00AM-4:30PM
<b>Cycling</b>			
Road Race	5565 Box Elder Rd. Town Of Medina	Sat. 6/21	6:30AM-3:00PM Race Begins: 1:00PM <b>Check-in: Closes 12:30AM</b>
Time Trial	Town Of Medina	Sat. 6/21	6:30AM-3:00PM Race Begins: 8:00AM <b>Check-in: Closes 7:30AM</b>
<b>Disc Golf</b>	6200 US HWY 51, Deforest Shelter #3 Token Creek	Sat. 6/28 Sun. 6/29	9:30AM-4:00PM <b>Check-in: 7:45AM</b> 9:30AM-4:00PM <b>Check-in: 7:45 AM</b>

<b>Fast Pitch –</b>			
Youth	Brandt Park	Fri. 6/27	6:00PM-9:00PM
		Sat. 6/28	8:00AM-7:30PM
		Sun. 6/29	8:00AM-2:30PM
	Bowling Green Rec Center 7625 Lisa Lane Middleton	Sat. 6/28	8:00AM-9:00PM
		Sun. 6/29	8:00AM-3:30PM
Adult	Bowling Green Rec Center 7625 Lisa Lane Middleton	Sat. 6/28	9:00AM-8:00PM
		Sun. 6/29	9:00AM-8:00PM
<b>Golf</b>			
Junior 12-18	Meadows of Sixmile Creek 800 N. Century Ave Waunakee	Thu. 6/26	7:00AM-3:00PM
Seniors	Bridges Golf Course 2702 Shopko Dr. Madison, WI	Thu. 6/26	7:00AM-1:30PM
Youth 6-11	Vitense Golfland 5501 W. Beltline Hwy Madison, WI	Thu. 6/26	7:30AM–1:00PM
Adults	The Oaks 4740 Pierceville Rd. Cottage Grove, WI	Sat. 6/28	10:30AM-6:00PM
	Univ. Ridge Golf Course Hwy. PD, Verona, WI	Sun. 6/29	7:00AM-2:00PM
<b>Gymnastics</b>	Madtown Twisters	Sat. 6/14 Sun. 6/15	9:00AM-7:00PM
<b>Inline Racing</b>	Start/Finish near Hwy. O West of Portage, WI	Sun. 6/29	6:00AM-Noon <b>Check-in: 6:30-7:30AM</b> Race Begins: 8:00AM
<b>Lacrosse</b>	Lussier Stadium 702 Pflaum Rd, Madison	Fri. 6/27	3:00PM-9:00PM
		Sat. 6/28	7:00AM-9:00PM
<b>Martial Arts</b>	Ho-Chunk Hotel S3214 US Hwy Baraboo, WI	Sun. 6/29	9:30AM-6:00PM <b>Check-in: 9:00AM</b>
<b>Racquetball</b>	Prairie Athletic Club 1010 N. Bird St., Sun Prairie	Fri. 6/27	2:00PM-finish <b>Check-in: 1:30PM</b>
		Sat. 6/28	8:00AM-finish

\*Event will only be a 1-day tournament unless Fri. is needed.

<b>Roller Hockey</b>	Mullett Center 700 North Ave Hartland, WI	Fri. 6/20 Sat. 6/21 Sun. 6/22	
<b>Rowing</b>	Vilas Park, Lake Wingra 1339 Vilas Park Dr.	Sat. 6/28	7:00AM-5:00PM <b>Check-in: 7:00AM</b>
<b>Soccer</b>			
Adult	Daleo Fields 5399 Mary Lake Rd. Town of Westport	Sat. 6/28 Sun. 6/29	8:00AM-6:30PM 9:00AM-1:00PM
Youth	Redden Soccer Park 6874 Cross Country Rd. Verona	Fri. 6/27 Sat. 6/28 Sun. 6/29	4:30PM-8:30PM 7:00AM-8:30PM 8:30AM-4:00PM
<b>Swimming</b>			
Age Group	Middleton/Cross Plains Pool 2230 Bristol St Middleton	Fri. 6/27 Sat. 6/28 Sun. 6/29	8:00AM-4:00PM <b>Check-in: 7:00AM</b> 7:30AM-5:00PM 8:00AM-2:00PM
Masters	Shorewood Village Pool 901 Swarthmore Court	Sun. 6/29	6:00AM-1:00PM <b>Check-in: 7:00AM</b>
<b>Tennis</b>			
USTA Junior	John Powless Tennis Center 6522 Schroeder Road	Thu. 6/19 Fri. 6/20 Sat. 6/21 Sun. 6/22	8:00AM-4:00PM 8:00AM-4:00PM 8:00AM-4:00PM 8:00AM-Noon
Adult	Cherokee Country Club 5000 Sherman Avenue	Fri. 6/27 Sat. 6/28 Sun. 6/29	4:00PM-10:00PM 8:00AM-6:00PM 8:00AM-2:00PM
Junior Novice	Cherokee Country Club 5000 Sherman Avenue	Fri. 6/27 Sat. 6/28 Sun. 6/29	4:00PM-10:00PM 8:00AM-10:00PM 8:00AM-4:00PM
<b>Three Event Ski</b>	Lake Brandian Big Flats, WI	Sat. 7/26 Sun. 7/27	7:30AM-finish 8:00AM-finish
<b>Track &amp; Field</b>			
Youth	Titan Stadium 450 Josslyn St. Oshkosh WI	Sat. 6/28	8:00AM-6:00PM <b>Check-in: 6:00-8:00PM</b> <b>Fri. 6/27 OR 7:30AM Sat. 6/28</b>
Adult	Titan Stadium 450 Josslyn St. Oshkosh WI	Sun. 6/29	8:00AM-6:00PM <b>Check-in: 7:30AM</b>
<b>Triathlon</b>	Fireman's Park, Verona Corner of Bruce St & Hwy 69	Sun. 6/15	6:30AM-5:00PM <b>Check-in: 4:00-6:30PM Sat. 6/16</b>
<b>Ultimate Frisbee</b>	University-Bay Fields Madison	Sat. 6/28 Sun. 6/29	10:00AM-5:00PM 9:00AM-4:00PM
<b>Volleyball</b>	Chula Vista Resort Highway 13 North Wisconsin Dells, WI	Sat. 6/28 Sun. 6/29	8:00AM-8:00PM 8:00AM-8:00PM <b>Check-in: 7:30AM Both days</b>
<b>Wake Boarding</b>	Lake Wazeecha Wisconsin Rapids, WI	Sat. 6/21 Sun. 6/22	2:00PM-8:00PM 8:00AM-8:00PM
<b>Water Skiing</b>	Traxler Park Janesville, WI	Sat. 6/21 Sun. 6/22	8:00AM-finish 7:00AM-finish
<b>Wrestling</b>	Watertown High School 825 Endeavour Dr. Watertown, WI	Sat. 6/28	7:30AM-4:00PM <b>Weigh-in: 7:30AM-8:30</b>



## NEW THIS YEAR

- CANCELED: Summer Festival (Opening Ceremony)
  - Athlete Hospitality Nights added
- NEW SPORT: Roller Hockey (brought back), Wakeboarding, Water Skiing
- NUMBERS UP: Gymnastics, USTA Tennis, Golf and Adult Basketball, 5K/10K
- NEW LOCATION Track & Field  
(from Madison Memorial to JJ Keller Field at Titan Stadium, UW Oshkosh)

## BSG BY THE NUMBERS

24 <sup>th</sup>	Annual Summer Games
1 <sup>ST</sup> , 2 <sup>ND</sup> , 3 <sup>RD</sup>	Medal Winners Advance to State Games of America – visit <a href="http://www.stategames.org">www.stategames.org</a> for more information
27	Different Sports
38	Different Venues
~8,500	Athletes in 2007
2200	Volunteers
\$512,000	for Operations, Promotion and Overhead costs of the Summer Games
46	Sponsors
~1900	Medals will be awarded in 2008

*Low/High cost per individual:*

**LOW:** \$17- 5K/10K Run  
**HIGH:** \$115 Adult Golf

*Low/High cost per individual on a team:*

**LOW:** Youth Basketball \$65 team fee, \$13/player  
**HIGH:** Lacrosse \$225 team fee, \$15/person



## VOLUNTEER OF THE YEAR

With nearly 10,000 athletes to attend to, the volunteers of the American Family Insurance Badger State Games certainly have their hands full. Over 2,000 people devote their time and efforts each year to help make the Games a memorable experience. Dedication, strength, the will to persist; typical qualities of a hard working athlete. These attributes, however, refer to a volunteer.

Lloyd has been involved with BSG Shotgun Shooting since it became an event in 1988. It was during his tenure as the Sauk Prairie Trap and Skeet Club Director he got involved. In the early years he also competed in both Trap and Skeet. Lloyd helped by entering the trap results into the computer system; a critical component to keeping the meet organized and running smoothly.

“I have been involved because shooting has been a wonderful pastime whether it has been hunting or clay target shooting or a chance to be with friends that have the same interests,” said Weidemann.

Lee Bilke, commissioner of Clay Target Sports, said, “He has been the major IT entity for Trap and Skeet for most of the last 15 years. A leader in tabulating results away from hard copy and moving to electronic, Lloyd has always answered the call when it came to the Games.”

Bilke also shared that his dear friend was diagnosed with advanced Lou Gehrig’s disease late last year; yet he still plans on helping. While the disease may have weakened Lloyd’s physical capacities in life, his attitude seems to have strengthened.

“I have had a wonderful life; did more things than I ever envisioned as a youngster growing up on a farm. I am retired, but still managing the operation of my farm with the help of friends,” said Weidemann. “I appreciate the thoughtfulness of the people that think I should be recognized for my small contribution to the BSG activities, but I am only a very small cog in its success,” humbly stated Lloyd.

From this dedicated, courageous, strong-willed individual we can all draw a little inspiration and strength. To him we offer our heartfelt gratitude as we honor him as the 2008 American Family Insurance Badger State Games Volunteer of the Year.



## OTTO BREITENBACH SPIRIT OF THE GAMES AWARD

Service with a smile, passion and enthusiasm so contagious it brightens the rest of your day. Those who have had the pleasure of an encounter with Tom Chorney might describe their experience in those terms. Tom has a fervor for life that energizes those around him.

A Stevens Point native and an Arizona State University graduate, Tom has been married to Doneta since 1989. They have three daughters, 11 year-old twins Tilly and Shelby and eight year-old Bailey. Together they all love and play tennis; traveling yearly to the U.S. Open. “Our kids absolutely love being in New York with the buzz of the Open all around,” Tom said.

Tom is the Director of Tennis and Head Professional at Cherokee Country Club. He started working at Cherokee right out of college in 1983. “The members are like family to me; I love the tennis and sports community in the Madison area,” stated Chorney.

He has been involved with many tennis groups, clubs and committees over the years, including the Wisconsin Tennis Association and the United States Professional Tennis Association. It is evident he enjoys the work he does and it’s so much more than a job to him.

When asked what it means to receive this award, Tom stated, “The BSG is about people doing what they love, either as an avocation or as their vocation; I’m one of the lucky ones who gets to blend the two together on a daily basis; it makes it so easy to get up and go to work every day.”

Tom has been a Tennis commissioner for the Summer Games for 20 years. Over those two decades, he has left his mark on each participant and volunteer he meets; mostly in the form of smile lines engraved on their faces.

“My appreciation really goes to all those in the Madison tennis community who have made this a great place to live, work and play. It’s amazing how many super people my wife and I have encountered and befriended along our journey through tennis in Madison. We are a great example of the phrase, some people make a living; others make a life. I can’t imagine it any other way.”

Tom Chorney possesses not only spirit towards the Games, but spirit and gusto for life. For his contagious positive attitude, we award him the 2008 Spirit of the Games award.



## COMMISSIONER CONTACT INFORMATION

FirstName	LastName	Sport	MobilePhone	EmailAddress
Chris	Maloney	5k/10		chrismaloney@yahoo.com
Travis	Thompson	Archery	(608) 445-8695	ffdadder2@hotmail.com
Dustin	Whitehorse	Archery		dwhitehorse@msn.com
Tim	Diener	Basketball - MAC Basketball -	(262) 510-6961	timd@starpromo.net
Ralph	Sirmons	Scholastic	(608) 217-4735	rsirmons2@charter.net
Phil	Jerg	Basketball - Youth		PJERG@deforest.k12.wi.us
Chris	Gibbons	Bowling		gibbrama@aol.com
Lee	Bilke	Clay Target Sports	(608) 574-5464	wingmaster@charter.net
Gary	Houldsworth	Clay Target Sports		ghouldsw@amfam.com
Craig	Heywood	Cycling	(608) 516-8529	craig@mailbag.com
Barb	Myrdal	Cycling		bmyrdal@aol.com
Larry	Ast	Disc Golf		last@chorus.net
Nelli	Vallarta-Ast	Disc Golf		NELLIE.VALLARTA-AST@va.gov
Terry	Knight	Fast Pitch - Adult	(608) 695-4009	
Jill	Martin	Fast Pitch - Youth	(262) 510-9662	jrmartin@wi.rr.com
Bob	Siewart	Fast Pitch - Youth	(414) 791-4887	nsawormy@hotmail.com
Mike	Scharr	Golf - Junior/Youth		
Bob	Kessinich	Golf - Senior		
Sarah	Nelson	Gymnastics		Sarah@MadtownTwisters.com
Charles		Inline Skating		boursier@charter.net
Jim		Inline Skating		jim@computingsolutionservices.com
Matt		Inline Skating		mattmary@tds.net
Sean		Inline Skating	(608) 345-7598	euphonix2002@yahoo.com
Bennett	West	Lacrosse		bennettwest@mac.com
Paul & Deb		Martial Arts	(920) 366-0813	Hkagb@aol.com
Paul	Krueger	Raquetball		pl.krueger@prairieathletic.com
Peter	Dale	Roller Hockey		peter@usaclinics.com
Nancy	Jarvis	Rowing		nanjarvis@sbcglobal.net
Tim	Allen	Soccer - Adult	(608) 215-9488	timallen@tds.net
Anne	Shudy-			
Don	Palmer	Soccer - Adult	(608) 217-4751	ajshudy@uwalumni.com
	Smith	Soccer - Youth	(608) 239-5705	donaldsmith3@gmail.com
		Swimming - Age		
Cathie	Marty	Group	(608) 220-0152	cmarty@chorus.net
		Swimming - Age		
Janis	Noonan	Group		2zpool@smalbytes.net
		Swimming - Age		
Jason	Suchon	Group		suchon_js@hotmail.com
Deb	Erickson	Swimming - Masters		debemba12@yahoo.com
			(608) 695-5837	
Art	Luedke	Swimming - Masters	(v/m)	luetkerlty@aol.com
Dick	Pitman	Swimming - Masters	(608) 770-2307	rpitman@bunburyrealtors.com
		Tennis - Novice /		
Tom	Chorney	Adult		tchorney@cherokeecountryclub.net
John	Powless	Tennis - USTA		
Abby	Lorenz	Three Event Ski		abbylorenz@wi.rr.com
Jason	Fast	Track & Field		fastj@uwosh.edu
Cheryl	Knox	Track & Field	(608) 332-9362	Cheryl.Knox@doc.state.wi.us
Darryl	Sims	Track & Field		sims@uwosh.edu
Mary	Stroud	Track & Field	(608) 469-9643	mary.stroud@rsmi.com

Jim	Bruskewitz	Triathlon	(608) 469-3313	ep1@charter.net
Dan	Seymor	Triathlon	(608) 334-5741	Daniel.Seymour@GeneralCasualty.com
Rob	Lauer	Ultimate Frisbee	(608) 217-6873	rdlauer@wisc.edu
John	Fernsler	Volleyball	(608) 335-4056	jfernslr@devenishinc.com
Franco	Marcos	Volleyball	(608) 217-1686	franklin.marcos@dot.state.wi.us
Maggie	Muleski	Wake Boarding	(715) 459-6117	tntmd@wctc.net
Thomas	Murphy	Wake Boarding		thomas@SupremeWaterSports.com
Jeff	Fenrick	Water Skiing	(608) 931-7494	wtrskisuz@aol.com
Edd	Rinehart	Water Skiing		rajboatdude@yahoo.com
Dave	DeCono	Wrestling	(920) 248-9504	DDeCono@Mail.Donaldson.com
Greg	Foltz	Wrestling	(920) 342-0239	gfoltz@charter.net
Brad	Lutterman	Golf - Adult	(608) 341-8380	
Deb	Lutterman	Golf - Adult	(608) 574-0128	Debra.Lutterman@landsend.com



## BRIEF HISTORY

It started with the Wisconsin Amateur Sports Corporation, a nonprofit organization established in 1983 to foster amateur athletics in Wisconsin. Headed up by its Chairperson, Madison Mayor Joel Skornicka, the WASC submitted a proposal to the U.S. Olympic Committee that would have made Madison the host city for the 1987 National Sports Festival. Although the bid was unsuccessful, the enthusiasm and commitment to amateur athletes was so strong that the momentum resulted in the creation of the Badger State Games.

The first Badger State Games took place July 12-14, 1985 under the auspices of the Wisconsin Amateur Sports Corporation. An Olympic-style, multi-sports festival—a unique sporting event that combined Olympic tradition with the spirit of Wisconsin to benefit the state's amateur athletes, the Badger State Games were endorsed by the U.S. Olympic Committee and became a member of the National Congress of State Games.

The purpose of the Badger State Games, as stated in the 1985 Souvenir Program, was to:

- Provide Wisconsin citizens of all ages and skill levels a wholesome avenue for positive personal development through sports and physical activity
- Provide a source of recognition for amateur athletes
- Enable all Wisconsin residents to utilize quality sports facilities provided in their capital city and in their own community
- Create an amateur sports network of administrators and volunteers throughout Wisconsin to further the development of grassroots amateur athletic programs

## THE BREITENBACH ERA (1988-98)

Otto Breitenbach was a major figure in stabilizing and rooting the Badger State Games. He came to the Games in 1988 after 14 years as Assistant Athletic Director for the University of Wisconsin-Madison. He expanded the Games statewide through regional competitions and developed the Winter Games, which first took place in 1989. Breitenbach was committed to fulfilling the mission of the Games and took great satisfaction in providing activities that developed wellness, health and well being for all Wisconsinites. Breitenbach retired in 1997, and a special award in his name was created and is given annually to individuals who carry on his spirit of the Games.

## BSG TRIVIA

- The first Badger State Winter Games took place in 1989, over 1,600 athletes participated in four sports; Alpine Skiing, Nordic Skiing, Curling, Figure Skating and Hockey.
- The first Winter Games featured a Torch Run, which started in Madison January 5th. The torch traveled the state and arrived in Wausau for the first opening ceremony February 3, 1989.
- The Badger State Games registered its 100,000th athlete in 1992.
- In 1995 Corie Berrigan, 32, Green Bay, a downhill skier and mountain biker and Herb Howe, 83, Madison, a masters swimmer, were the first individuals to be named "Athletes of the Year." Governor Tommy Thompson awarded them the designation in an April ceremony at the State Capitol Building
- Medal winners at the Games are invited to participate in the State Games of America (SGA). The next SGA will take place in 2009, in Colorado Springs. Visit [www.stategames.org](http://www.stategames.org) for additional information.

## REGISTRATION FEES AND DEADLINES

<b>SPORT</b>	<b>2008 TEAM FEE</b>	<b>2008 MAIL/FAX</b>	<b>2008 ONLINE</b>	<b>2008 ONSITE</b>
<b>5k/10k</b>		6/13	6/23 9am	6/28
Individuals 5K/10K		20	17	30
<b>Archery</b>		6/13	6/23	6/28
Adults & Seniors		35	32	45
Juniors & Cadets		25	22	
<b>Basketball</b>		5/30	6/9 9am	
Per Player	65 (Youth)	16	13	
	90 (Scholastic)	16	13	
	100 (Men)	18	15	
	100 (Women)	18	15	
<b>Bowling</b>		6/13	6/23	6/28
Junior, Adult		28	25	35
Scratch		38	35	45
Team		84	75	
<b>Cycling Events</b>	<b>RR, TT</b>	6/6	6/16	6/21
Age 14 & Under		23	20	35
Age 15 & Over		28	25	40
	<b>Crit</b>	6/13	6/23	6/29
Age 14 & Under		23	20	35
Age 15 & Over		28	25	40
Each add'l criterium event		10	10	10
<b>Disc Golf</b>		6/13	6/23	6/24-6/25 9am
Singles or Doubles		25	22	30
Second Event		12	12	12
<b>Dodgeball</b>		5/30	6/13	
		175	150	
<b>Golf</b>		.	6/9 9am	
Adult		118	115	
Youth 6 - 11		18	15	
Junior 12 - 18		35	32	
Senior		53	50	

<b>Gymnastics</b>		6/6	6/9 9am	
Per Entrant		30	27	
<b>In-line Racing</b>		6/13	6/23 9am	6/29
Half- Marathon		26	23	35
Marathon		31	28	40
<b>Lacrosse</b>		6/6	6/9 9am	
Per Player	225	15	13	
<b>Martial Arts</b>		6/13	6/23 9am	6/29
One Event		33	30	45
Each Additional		8	8	8
<b>Racquetball</b>		6/13	6/23 9am	
First Event		38	35	
Each Additional Event		10	10	
<b>Rowing</b>		6/11	6/23	6/24-6/25 9am
Per Person		29	26	36
<b>Clay Target Shooting</b>		6/11	6/16 9am	6/27
First Event (Juniors)		39	36	44
First Event (Adult)		41	38	46
Each Additional (Both)		30	30	30
<b>Soccer-Adult</b>		5/30	6/4 9am	
Per Player	150	14	11	
<b>Soccer-Youth (Rec &amp; Classic)</b>		5/30	6/4 9am	
Per Player	140	14	11	
<b>Soccer- 7 vs. 7</b>		5/30	6/13	
Per Player		200	175	
<b>Softball FP - Adult</b>			6/9 9am	
Per Player	200	16	13	
<b>Softball FP - Youth</b>		5/30	6/9 9am	
Per Player	225	13	10	
<b>Swimming - Age Group</b>		5/30	6/9 9am	
Per Athlete		42	40	
<b>Swimming - Masters</b>		6/6	6/9 9am	
Per Athlete		34	31	
<b>Tennis - Novice</b>		6/6	6/9 9am	
First event		28	27	
Second event		22	15	
<b>Tennis - USTA</b>		6/6	6/9 9am	
Adult Singles		28	25	

Adult Doubles		20	17
Junior Singles		JPTC handles	
Junior Doubles		JPTC handles	
<b>Track &amp; Field-Adult</b>		6/11	6/23 9am
Per Athlete		28	25
<b>Track &amp; Field-Youth</b>		6/11	6/23 9am
Per Athlete		24	20
<b>Triathlon (Sprint)</b>			
Sprint Distance			
Relay Team			
<b>Ultimate Frisbee</b>		6/6	6/9 9am
Per Player	90	13	10
<b>Volleyball</b>		6/6	6/9 9am
Per Player	145	13	10
Per Player	(Scholastic)	13	10
Per Player	110 (Adult)	13	10
<b>Wrestling</b>		6/6	6/11 9am
Per Entrant		31	28

## MOVING TO THE FOX CITIES IN 2009

Moving the American Family Insurance Badger State Summer Games to the Fox Cities helps accomplish the mission of the Wisconsin Sports Development Corporation (WSDC); which is statewide in terms of geographic scope.



Currently, the WSDC holds several events in the Greater Madison, Central Wisconsin/Wausau and Milwaukee areas. Moving the American Family Insurance Badger State Summer Games to the Fox Cities Area gives the organization an opportunity to more effectively reach another area of Wisconsin.

Diversifying the geographic location of events allows the WSDC to advance sports tourism statewide and fulfill its mission by fostering participation, competition and memorable experiences through events and programs that support good health, active lifestyles and a sense of community.

## WSDC MISSION

The Wisconsin Sports Development Corporation is a non-profit 501c3 organization that aims to foster participation, competition and memorable experiences through our events and programs that promote health, active lifestyles and a sense of community.



**WINTER:** Jan 25-Feb 3, 2008  
**SUMMER:** June 20 - 29, 2008



**JULY 19, 2008**



**FALL 2009**



**MAY 7 -  
SEPT 6, 2008**



**badger state**

**OCTOBER 18, 2008**



**MAY 7, 2008**



**SEPTEMBER 7, 2008**



**JANUARY 16 -  
April 24, 2008**

[www.sportsinwisconsin.com](http://www.sportsinwisconsin.com)